

Sponsorship Opportunities

Presented by:





About Celebrate EDU

We are a 501(c)3 nonprofit organization with a mission to empower individuals with intellectual and developmental disabilities to create happy and purposeful lives by providing entrepreneurial education that builds on their interests and strengths.

Since our founding in 2013, we have served more than 2,000 students through our innovative programs, creating pathways to independence, employment, and meaningful lives.

The Celebrate Shop

We launched the Celebrate Shop in 2022 to give our entrepreneurs a platform to share their incredible talents and skills—and an accessible outlet to sell their products to the world. Our Pop-Up event brings together our community to shop one-of-a-kind gifts made by entrepreneurs with disabilities, each with a story, a purpose, and a whole lot of heart

The 2025 Celebrate Shop is shaping up to be our most exciting yet! it will feature 30+ incredible entrepreneurs, a prime location with free parking, extended shopping hours, and an even bigger selection of unique, meaningful products.

Vision & Core Values

Our Vision

Every person, regardless of ability or disability, should have the chance to live a meaningful life.

Core Values

- **Leading Change Through Innovation** Technology is at the heart of everything we do at Celebrate
 - EDU. We believe that thinking outside the box is the only way to push things forward.
- **Building Community Through Collaboration** Ensuring that people with disabilities have the opportunities they deserve is not something we can do alone. Partnerships are incredibly important to building the future we want to see.
- Fostering Trust Through Transparency At Celebrate EDU, we are an open book. We believe that sharing both our challenges and our celebrations is what will make our community more successful.



Benefits For Sponsors

When you sponsor The Celebrate Shop, you join a movement that celebrates ability, innovation, and entrepreneurship. Your partnership creates meaningful impact while aligning your brand with values of inclusion, empowerment, and community support.



Visibility & Recognition

- Your logo featured on Celebrate Shop promotional materials, website, and event signage.
- Mentions on Celebrate EDU's social media platforms (Instagram, Facebook, LinkedIn) before and during the event.
- Potential media mentions in press coverage of the Celebrate Shop.



Connection & Community

- Direct association with a feel-good, mission-driven event that uplifts entrepreneurs with disabilities.
- Opportunities to engage with the Celebrate EDU community of supporters, customers, and partners.



Impact

- Help create meaningful economic opportunities for individuals with intellectual and developmental disabilities.
- Show your customers and community that your brand values inclusion, empowerment, and creativity.

Meet an Entrepreneur

Jonathan (JT) TIllman has always loved candles. Born with multiple disabilities, JT has overcome many obstacles in his life. He participated in Celebrate EDU entrepreneurship classes and launched his buisness, JT's Fire in 2021. Having his own business is the highlight of his life and he receives pleasure from every candle that he sells. JT lives with his family in Ft. Collins, CO.



Sponsorship Levels

PRESENTING SPONSOR

\$5,000

- "Celebrate Shop presented by [Your Company]" on all event materials.
- Customer shopping bags featuring your company logo
- Largest logo placement on Celebrate Shop website, event signage, and digital promotions
- Dedicated social media post announcing your sponsorship
- Featured in all press releases and media mentions
- Opportunity to provide a sponsor message in our e-newsletter
- Invitation to private event with entrepreneurs and their families

HOLIDAY CHEER SPONSOR

\$2,500

- Large logo placement on Celebrate Shop website, event signage, and digital promotion
- Two dedicated social media mentions before and during the event
- Recognition in event press releases
- Logo in Celebrate EDU e-newsletter
- Invitation to private event with entrepreneurs and their families

JOY MAKER SPONSOR

\$1,000

- Medium logo placement on Celebrate Shop website and event signage
- One social media mention before or during the event
- Recognition in event press releases

FRIEND OF THE SHOP

\$500

- Small logo placement on Celebrate Shop website
- Listed as a supporter on event signage
- Social media thank-you post after the event

WANT TO GET YOUR TEAM INVOLVED?

Beyond financial sponsorship, we invite your organization to provide volunteers for The Celebrate Shop! Volunteer opportunities include event setup, customer support, entrepreneur assistance, cashier & checkout. This is a meaningful way for your team to connect with our mission while witnessing firsthand the skills & talents of individuals with disabilities.





Thank You!

Ready to sponsor?



Click Here

Contact Us:



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CelebrateEDU.org

