



FOR IMMEDIATE RELEASE

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The Celebrate Shop Pop-Up Market Showcases Entrepreneurs with Disabilities, Promoting Inclusion and Innovation

November 15–16, 2025 | The Curtis Hotel | 1405 Curtis St | Denver, CO

[Denver, CO] — [10/27/25] — [Celebrate EDU](http://CelebrateEDU.org) is excited to announce The Celebrate Shop Pop-Up Market, a two-day event at The Curtis Hotel in Denver on November 15–16, 2025. The pop-up will feature 30 entrepreneurs with disabilities from 14 states, giving customers the chance to shop with purpose, discover one-of-a-kind products, and support a thriving, inclusive entrepreneurial community.

“The Celebrate Shop is more than a marketplace,” said Jenny Anderson, Co-Founder and CEO of Celebrate EDU. “It’s a celebration of creativity, innovation, and the incredible talent within the disability community. Every purchase helps empower entrepreneurs with disabilities to grow their businesses and share their stories.”

Hosted by Celebrate EDU, a nonprofit organization that provides entrepreneurial education for people with intellectual and developmental disabilities (IDD), The Celebrate Shop will feature small business owners who have transformed their passions into thriving ventures. The event also aims to increase visibility and support for disability-inclusive entrepreneurship nationwide.

Online shopping CelebrateShop.org is available from 11/15/25 – 1/6/26.

Event Details

Attendees will have the opportunity to meet and mingle with 12 local and national entrepreneurs who are featured in The Celebrate Shop, hearing firsthand about their products, inspirations, and business journeys. These personal connections create meaningful dialogue around inclusion and innovation, while giving guests a deeper appreciation for the creativity and determination behind each venture.

Entrepreneur Showcase: (Photo and interview opportunities will be available)

Marcus Moore, Owner of Moore Crunch

John Cronin, Founder of John's Crazy Socks

Allie Guard, Allie Art Designs

Max Crawford, Creator Max Mix

Brent Anderson, Owner Pets Pizzazz

Charlie French, Fine Artist

Jay Castro-Hughes, Jay's Phyllum Trees

Tania Richardson, Special T Teas

Jonathan (JT) Tillman, JT's Fire candles

Mickey Wilson, Trees by Mickey

Joey Arroyo, Joey's Farm

Andrew De Polloc, Doc's Odyssey Photography

This opportunity is made possible by our generous sponsors, Colorado Health Foundation, Developmental Pathways, and National Down Syndrome Society, who are committed to supporting opportunities for individuals with disabilities to create economic opportunities while they pursue their dreams.

About Celebrate EDU

Celebrate EDU is a 501(c)(3) nonprofit organization dedicated to empowering people with intellectual and developmental disabilities through business and entrepreneurship education. Serving individuals nationwide, Celebrate EDU offers engaging online classes and school-based curriculum that help students build confidence, explore career paths, and create meaningful work. For those ready to take the next step, Celebrate EDU also awards \$500 microgrants to support aspiring entrepreneurs in launching or growing their own businesses.

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(Photos and videos available upon request)

For media inquiries, contact:

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