

2026

Sponsorship Opportunities



Presented by:



The Celebrate Shop

We launched The Celebrate Shop in 2022 to provide entrepreneurs with disabilities an accessible platform to showcase their talents, grow their businesses, and share their creativity with the community. Today, our annual pop-up shop brings hundreds of people to discover one-of-a-kind gifts created by talented entrepreneurs. More than just a shopping event, The Shop celebrates entrepreneurship, fosters inclusion, and creates meaningful economic opportunities while connecting shoppers with the inspiring makers behind every purchase.

Our 2025 Impact



32 Featured entrepreneurs building their businesses & futures

1,212

Products made
by entrepreneurs
with disabilities
sold

\$20,915

Paid to
entrepreneurs
with disabilities

12

Entrepreneurs
attended the
event in person

Last Year's Reach



3,159

Visits to The
Celebrate Shop
website



500

Attendees at
Celebrate Shop
Pop-Up Event



**FEATURED
ON**

3 Media Stations
20 Editorial
Columns



31,700

Social media
impressions of
Celebrate Shop
content

Benefits For Sponsors

When you sponsor **The Celebrate Shop Pop-up on November 6 - 7, 2026**, you join a movement that celebrates ability, innovation, and entrepreneurship. Your partnership creates meaningful impact while aligning your brand with values of inclusion, empowerment, and community support.

Visibility & Recognition

- Your logo featured on Celebrate Shop promotional materials, website, and event signage.
- Recognition on Celebrate EDU's social media platforms (Instagram, Facebook, LinkedIn) before and during the event.
- Media mentions in press coverage of The Celebrate Shop. [View past stories on our website here.](#)

Connection & Community

- Direct association with a feel-good, mission-driven event that uplifts entrepreneurs with disabilities.
- Opportunities to engage with the Celebrate EDU community of supporters, customers, and partners.

Impact

- Help create meaningful economic opportunities for individuals with intellectual and developmental disabilities.
- Show your customers and community that your brand values inclusion, empowerment, and creativity.

2026 Sponsorship Levels



SPOTLIGHT SPONSOR

\$5,000

- "Celebrate Shop presented by [Your Company]" on all event materials.
- Customer shopping bags featuring your company logo
- Largest logo placement on Celebrate Shop website, event signage, and digital promotions
- Dedicated social media post announcing your sponsorship
- Featured in all press releases and media mentions
- Opportunity to provide a sponsor message in our e-newsletter
- Invitation to private event with entrepreneurs and their families



CHAMPION SPONSOR

\$2,500

- Large logo placement on Celebrate Shop website, event signage, and digital promotion
- Two dedicated social media mentions before and during the event
- Recognition in event press releases
- Logo in Celebrate EDU e-newsletter
- Invitation to private event with entrepreneurs and their families



JOY MAKER SPONSOR

\$1,000

- Medium logo placement on Celebrate Shop website and event signage
- One social media mention before or during the event
- Recognition in event press releases

WANT TO GET YOUR TEAM INVOLVED?

Beyond financial sponsorship, we invite your organization to provide volunteers for The Celebrate Shop! Volunteer opportunities include event setup, customer support, entrepreneur assistance, cashier & checkout. This is a meaningful way for your team to connect with our mission while witnessing firsthand the skills & talents of individuals with disabilities.



About Celebrate EDU

We are a 501(c)3 nonprofit organization with a mission to empower individuals with intellectual and developmental disabilities to create happy and purposeful lives by providing entrepreneurial education that builds on their interests and strengths.

Since our founding in 2013, we have served more than 2,500 students through our innovative programs, creating pathways to independence, employment, and meaningful lives.

Vision & Core Values

Our Vision

Every person, regardless of ability or disability, should have the chance to live a meaningful life.

Core Values

- ✧ **Leading Change Through Innovation**
Technology is at the heart of everything we do at Celebrate EDU. We believe that thinking outside the box is the only way to push things forward.
- ✧ **Building Community Through Collaboration**
Ensuring that people with disabilities have the opportunities they deserve is not something we can do alone. Partnerships are incredibly important to building the future we want to see.
- ✧ **Fostering Trust Through Transparency**
At Celebrate EDU, we are an open book. We believe that sharing both our challenges and our celebrations is what will make our community more successful.

Meet an Entrepreneur

Marcus Moore has always loved pretzels. Born with autism, Marcus set his sights on being his own boss, and he made it happen through his business, **Moore Crunch**. With his parents' help and a booth at the farmers market, he built a recipe all his own, extra crunchy and boldly seasoned. Having his own business is a dream come true, and he takes real pride in making, packing, and shipping every order.

[Learn more about Marcus](#)





Thank You!

Ready to sponsor?

 [Click Here](#)

Contact Us:



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CelebrateEDU.org