

# Entrepreneurial Traits Assessment Results

Name: Thomas Conklin

Date: 01-19-2024

**Instructions:** Fill in the scores you received on the Entrepreneurial Traits Assessment below.

81

## Determination



Determination is the strength to continue doing something even when it is very hard. High scores in this trait show that you deal well with stress and won't give up when things go wrong. Entrepreneurs known for their determination are: J.K. Rowling (writer of Harry Potter), Steve Jobs (co-founder of Apple), and Milton Hershey (founder Hershey Chocolate Company).

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## Independence



People who are independent know their own strengths and weaknesses and recognize when they need help. Having a willingness to set your own goals and make decisions for your future will help in every aspect of work or business ownership. Entrepreneurs with strong independence include: Benjamin Franklin (inventor), Phil Knight (co-founder Nike), and Steven Spielberg (movie producer).

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## Motivation



Motivation is defined as a willingness to do something and keep trying even if no one is encouraging you to do so. Motivation shows that you are willing to work hard, set goals, and strive to achieve whatever you want. A few entrepreneurs with strong motivation are: Oprah, Mark Zuckerberg (creator of Facebook), and Sam Walton (founder of Walmart).

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## Resourcefulness



Resourcefulness shows the ability to deal with difficult situations and challenges. At work you may encounter problems that you will need to resolve. People that are resourceful are willing to ask for help and find solutions to problems. Famous entrepreneurs who are resourceful include: Bill Gates (Microsoft founder), Richard Branson (founder Virgin Atlantic), and Jeff Bezos (founder of Amazon).

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## Vision

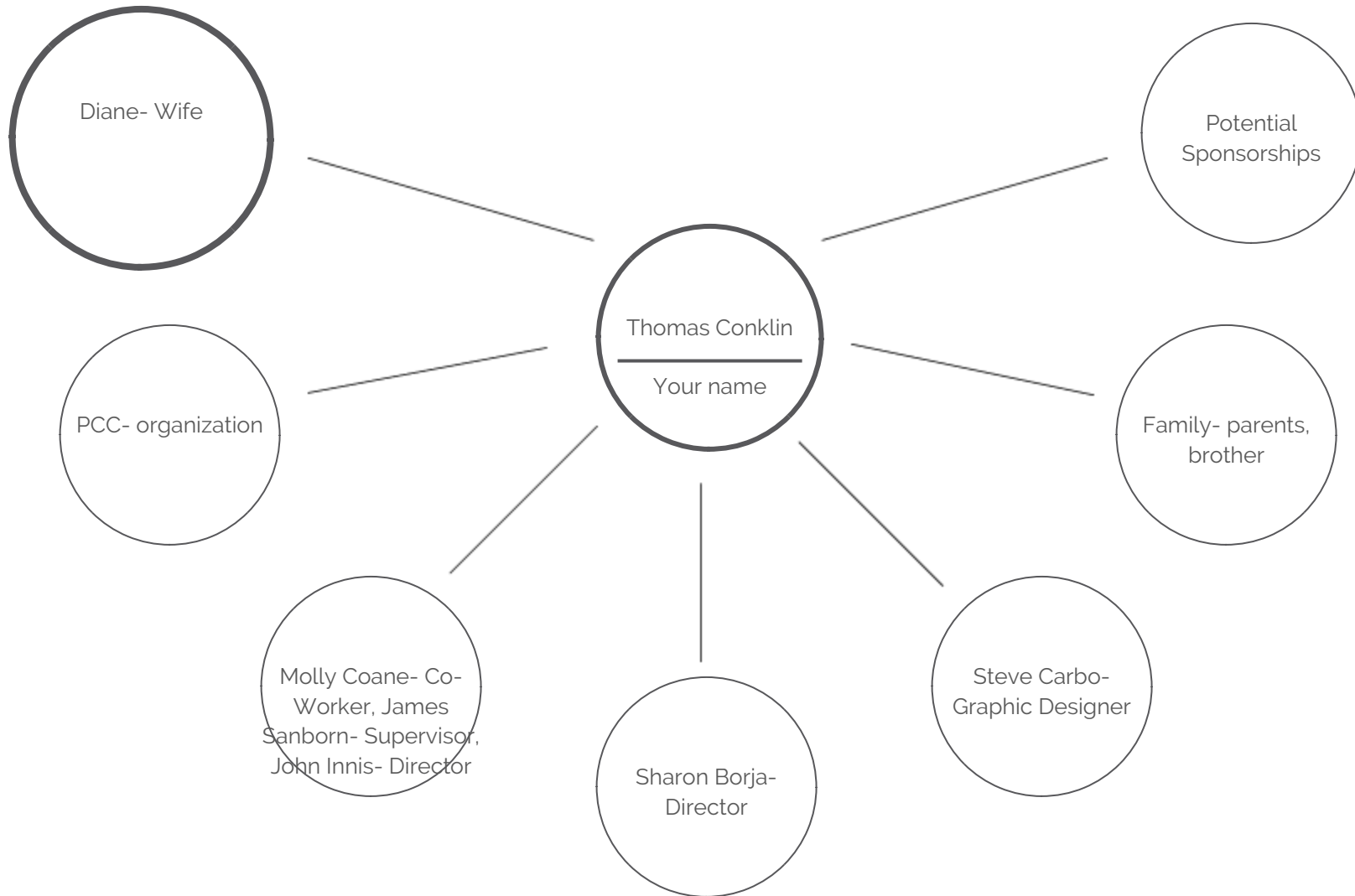


Vision is the ability to think about and plan for the future. This will help you explore your own creative ideas and generate solutions to problems. Without visionaries we would not have some of the most important inventions in our world. Some visionary entrepreneurs include: Thomas Edison (inventor of the light bulb and much more), Sergey Brin & Larry Page (co-founders of Google), and Walt Disney.

# Support Network

Date: 01-22-2025











**Instructions:** First, start by writing your Main Support Person in the first box. Then, fill in the remaining boxes with people or organizations that will help you with your business. It can be helpful to write a very short description of who the person or organization is as well.



## Interest Survey Scores

Name: Thomas Conklin

Date: 01-26-2025

100		<b>Animals &amp; Pets</b> There are many different animal and pet businesses. Depending on your specific interest you may decide to work with fish, cats, dogs, or reptiles. Some pet businesses are: pet sitting and aquarium cleaning.
89		<b>Arts</b> People who are creative, original, and independent will enjoy starting an arts business. If you are interested in drawing, painting, pottery, or sharing your unique abilities this may be the path for you. Popular art businesses are: portraits, soap making, and floral design.
67		<b>Beauty &amp; Fashion</b> If you are hip and creative you may find that jewelry design, sewing, or t-shirt making would be a good business for you. Other business ideas are: make-up artist, hair stylist, and vintage clothing sales.
44		<b>Computers</b> There are a lot of business ideas for people who enjoy working with computers. This type of business is recommended for individuals who are logical, patient, and mathematical. Business ideas include: video editing, website development, and computer repair.
89		<b>Entertainment</b> If you enjoy performing for people and sharing your talents with others, this could be a great option for you. Suggestions for an entertainment business include: voice acting, singing, and music instruction.
89		<b>Food</b> There are a wide variety of businesses that involve food. People who enjoy making cookies, pies, granola, or other tasty treats often start a food business. You may decide to sell hot dogs, cotton candy, or snow cones at events and parties.
78		<b>Health &amp; Wellness</b> Health related opportunities usually involve fitness, nutrition, or taking care of others. You may be interested in being a yoga instructor, personal trainer, or healthcare worker.
67		<b>Mechanical &amp; Home Improvement</b> People who enjoy working with hammers, drills, saws, and tools may decide to have a home improvement business. Ideas include: painting, bicycle repair, lawn mowing, and car washing.
100		<b>Outdoors &amp; Recreation</b> If you like being outdoors and active, you may like this business category. Businesses include: landscaping, swimming pool maintenance, and snow removal.
89		<b>Reading &amp; Writing</b> If you count reading and writing among your favorite activities, then you could have a business in this category. You may want to write poetry or publish a book, or you may decide to be a blogger, editor, or social media expert.

# Exploring Business & Work Options

Name: Thomas Conklin

Date: 01-26-2025

**Instructions:** Now that you've received the results of your interest survey, look through this list of possible business ideas. **The orange text links to a website where you can learn more about that business.** Click on the box next to ALL of the business & work options that are of interest to you. You can also add your own ideas that are not on this list at the bottom of the page.

## Animals & Pets

Other pet ideas

## Arts

Art teacher

Painting

Other art careers

## Beauty & Fashion

Jewelry making

Vintage clothing

## Computers

Graphic/logo design

## Entertainment

Disc Jockey

Karaoke DJ

Music instructor

Singing

## Food

Baker

Cake/cookie design

Coffee shop/stand

Food delivery

Other food jobs

## Health & Wellness

Sports instructor

Yoga instructor

## Mechanical & Home Improvement

Car wash

House & office cleaning

## Outdoors & Recreation

Flyer distribution

Gardening

Reading & Writing

Freelance/creative writing

**Any ideas that are not on the list that you want to explore:**

Some of the ideas that I listed as interested in, may not apply to me carrying out the specific types of tasks although I would be incorporating it into my business idea, hiring others, and overseeing the operation of the business.

## Your Entrepreneurship & Job Ideas

Name: Thomas Conklin

Date: 01-26-2025

**Instructions:** Choose at least 2 of the ideas from your [Exploring Business & Work Options Worksheet](#) and fill in the information below. First, you will write a brief description, then list any skills or training required, what support you will need (either people from your Support Network or accommodations), and any costs for the idea. **You will need to do some research before filling this out.**

### Business or Job Idea 1:

Thrift Clothes Shop

Write a brief description of the idea	Having a setting where the operation of a thrift store would be run by self directed individuals looking to have a satisfying social, job related experience during their weekday.
List any skills or training required for this business or job	Business management 101
Share any support you will need to be successful	Financial, literature on similar types of businesses if they exist. OMRDD support and research
Explain any costs that you will have to pursue this idea	Start up, building, rent, OMRDD support, sponsorship, administrative personnel

### Business or Job Idea 2:

Cafe

Write a brief description of the idea	Having a setting where the operation of a cafe would be run by self directed individuals looking to have a satisfying social, job related experience during their weekday.
List any skills or training required for this business or job	Business management 101
Share any support you will need to be successful	Financial, literature on similar types of businesses if they exist. OMRDD support and research
Explain any costs that you will have to pursue this idea	Start up, building, rent, OMRDD support, sponsorship, administrative personnel, Staff in Self Direction- FI,...

**Business or Job Idea 3:**

Combination of 1 and 2 within same building

Write a brief description of the idea	Having a setting where the operation of a cafe/thrift store would be run by self directed individuals looking to have a satisfying social, job related experience during their weekday.
List any skills or training required for this business or job	Knowledge on operation of business
Share any support you will need to be successful	Financial, literature on similar types of businesses if they exist. OMRDD support and research
Explain any costs that you will have to pursue this idea	Start up, building, rent, OMRDD support, sponsorship, administrative personnel, Staff in Self Direction- FL,...

**Business or Job Idea 4:**

Write a brief description of the idea	
List any skills or training required for this business or job	
Share any support you will need to be successful	
Explain any costs that you will have to pursue this idea	

# Discover Your Strengths

Name: Thomas Conklin

Date: 02-05-2025

First choose your top strength

Which of these was your top strength from the Strengths Assessment?

Teamwork

Read through the 6 strengths and check ALL of the traits that you think describe you.

Creativity



Leadership



Perseverance



Self-Confidence



Sociable



Teamwork












# Work Environment Preferences

Name: Thomas Conklin

Date: 02-17-2025

- 86 **Accomplishment**  
 Being recognized for your contributions and achievements in the workplace is important to you. You should try to have regular communication with your boss and co-workers. As an entrepreneur, you will want to get feedback from your customers.
- 86 **Connection**  
 You see work as a location where you can socialize with co-workers, make friendships, and help others in the community. You do your best when there are a lot of people to interact with. As an entrepreneur, you may need a co-working space or public place to do some of your work. You could sell products at a fair or farmer's market so you can meet new people.
- 100 **Creativity**  
 Your work environment should allow you to express your creative talents, ideas, and imagination. You feel most valuable when you can showcase your strengths and skills. Many creative people find success as entrepreneurs.
- 41 **Pace**  
 The speed at which you work and the pressure of your productivity is an important factor to consider. You may do best if you can work at your own pace with little or no time pressure. As an entrepreneur, you will be able to work at your own pace, which may be preferable.
- 86 **Predictability/Structure**  
 It is important for you to have consistent responsibilities at work. You prefer having tasks, priorities, and schedules that are clearly defined and similar day after day. Having a consistent work environment will help you to be successful. You will have the chance to create your own predictable schedule as an entrepreneur.
- 71 **Responsibility**  
 You enjoy having a role at work where you are making decisions and influencing others. As an entrepreneur, you will be the boss and will make most of the decisions for your business. This could be a great fit for you.
- 71 **Setting**  
 The surroundings and location of your workplace are important factors for you. Most entrepreneurs have the chance to create their own work environment. Working when and where you are the most comfortable makes self-employment a great option for you.

# My Self-Advocacy Traits

Name: Thomas Conklin

Date: 02-04-2024

## Step 1:

**Check the boxes of the self-advocacy traits that you have. Some of the checkboxes open additional questions that you will answer below.**

My Self-Advocacy Traits

- I know my interests and strengths
- I have a group of people & organizations that support me
- I ask for help when I need it
- I know how to solve problems when they arise
- I understand the environments I do well in
- I am comfortable making decisions for myself

## People that help me include:

Spouse, family, co-workers, supervisors, students, ..

## The environments I prefer are:

Community locations, classroom, parks, quiet settings like home.

## Step 2:

**Add any other self-advocacy traits that you have**

Leadership

Responsible

Sensitivity towards others who need support

Non judgmental way of thinking

# My SMART Goal

Name: Thomas Conklin

Date: 01-18-2023

**Instructions:** Use this worksheet to create a goal you want to accomplish. You will first write the SMART goal, explain what makes it SMART, and then outline the steps you will take to achieve that goal.

**Write down the 1 goal you want to work on.**

Choose a new ACE(Adult Continuing Education) class to instruct within the next two weeks.

**Explain how your goal meets the SMART goal criteria**

Specific	Measurable	Achievable	Relevant	Timely
Selecting a new class to instruct is something specific.	I will either have a class selected by that end of that time period or I will not.	It is a realistic goal.	It relates to something that I need to do for work.	Within the next two weeks time period.

**List the steps you will take to achieve your goal:**

**Step 1:** I will review a catalog of past courses instructed to see if any of the last courses strike a personal interest of mine.

**Step 2:** I will think about and review any past courses that I have instructed and will give consideration to reteaching a course that I previously presented.

**Step 3:** I will research topics in the news, jot down concepts that would make a great course, and brainstorm ideas that I think would be of interest to others.

**Step 4:** I will share my thoughts and ideas with possibly a con worker, friend, but most importantly in the end, my supervisor.

**Step 5:** After receiving feedback and weighing out my options I will make a selection and choose the course that I will present next semester.

## Spark 101 Summary

Name: Thomas Conklin

Date: 02-13-2024

### Assessment Results

Entrepreneurial Traits	Determination, motivation, resourcefulness
Interest Survey	Outdoors, recreation, entertainment
My Top Strength	Creativity, leadership, perseverance
Work Environment Preferences	Connection, accomplishment

### What I Discovered

People in my Support Network	John, Sharin, Diane
My Entrepreneurship & Job Ideas	Entertainment, meeting place, creating an engaging, supportive environment where others can contribute and gain a sense of self worth while expressing themselves amongst friends, co-workers, customers,...
My Self-Advocacy Traits	I know my interests and strengths I have a group of people & organizations that support me I ask for help when I need it I know how to solve problems when they arise I understand the environments I do well in I am comfortable making decisions for myself
My SMART Goal	Being organized, distributing responsibilities,...

### Is Entrepreneurship A Path For Me?

#### What I've Learned About Being an Entrepreneur

It is never too late to dream. Keep your passions alive and do not give up on your goals in life.

#### Would You Like To Be an Entrepreneur or Self-Employed?

Yes

# Your Business Solution

Name: Thomas Conklin

Date: 05-29-2023

**Instructions:** First, list the products or services that your business will be selling. Then, explain how those products or services are helpful to others.

**1. What are the products or services your business is selling?**

Coffee, snacks,..

**2. Describe how the products or services your business is selling are helpful to others:**

The store will employ individuals with special needs